

2 February 2009

From: John Aaron Williams

To: Reports Officer RTC ←

Things That Shouldn't Be

Promo Valley Org

Yesterday I was on course at the Foothills Mission and during a break I saw a flyer from the Valley Org offering to allow me to "Join the \$500 Club!". I thought, "What in the world is the \$500 Club?" So I read it.

As it turned out it seems that the Valley Org is willing to take \$500 dollars of anyone's money who is willing to give it and give that person absolutely nothing in return. I was stunned. I thought that I must be in the wrong Church. But there were no crucifix around and I could see Dianetics in the Book store so that wasn't it. But I digress.

This is such a violation of the basic tenets of Scientology that I am not sure where to begin. I guess with the most obvious ones of exchange and product.

The first problem is obvious. Someone at Valley thinks that because it is a church (Maybe this individual thinks it's a Catholic Church of some sort) they should get something for nothing. I can only refer them to Esto Tape 10, *F/Ning Staff Members Part 1*:

"Now, I've talked to you a lot about exchange and you say, "Well, it doesn't have much to do with Scientology," and we have here on Scientology 8-8008 on page one, we have the factors. And the factors mostly concern exchange, probably've never realized that before. Before the beginning was a cause and the entire purpose of the cause, the creation of an effect. In the beginning and forever is the decision, the decision is to be. Let's assume a viewpoint and so on, and number seven is "And from the viewpoint to the dimension points there are connection and interchange. Thus new dimension points are made and there is communication." Exchange. The truth of the whole thing is that a thetan does what he does so that he can exchange, and if a thetan can't exchange anything, he gets very miserable and very unhappy and that is one of the reasons why production is the basis of morale, elementary. So therefore when I talk to you about exchange, I'm talking to you really about the factors and if you want to look into those, study it over, you'll see that it all fits. It's the way life runs." - L.R.H.

Exchange applies to everyone and everything in the physical universe. Since we are all here it applies to all of us. This includes Valley Org.

In the lecture just prior to that one Ron defines a product:

“a product is a finished high quality service or article, in the hands of the being or group it serves, as an exchange for a valuable. That’s a product. It’s a finished high quality service or article in the hands of the consumer as an exchange for a valuable. In other words it isn’t a product at all unless it’s exchanged. Unless it’s exchangeable it’s not a product at all. Even the individual has to put his service or article in the hands of some other staff member before it could be called a product. Product is exchange, exchange is product.” L. R.H.

Esto Tapes: **Revision of the Product/Org System (Part 2)**

In this definition you can see that a product and exchange are integrally linked. In other words one cannot exist without the other. A product is a good or service in the physical universe given to or done for the person paying. If it is not given to or done for that person you are on the way to socialism or communism or at least rewarding a downstat that could not pay for the thing himself.

This leads me to wonder why the org couldn’t just apply a couple of key policies and boom their org as Ron speaks of in HCOB 14 Jan 69 Issue 1 - **OT Orgs**:

“Here’s some **MUST** targets as examples:

- A. Get tech delivered 100 percent in the org itself.
- B. Get the public aware of its being delivered and wanting it.
- C. Get the admin machinery in to get the public in and out.

Or another series:

- D. Get 10,000 trained auditors into the org field.
- E. Get the public aware of the project and wanting training.
- F. Set up terrific 100 percent snap-pop courses to handle the flow.

Or another:

- G. Get a £100,000 reserve cushion.
- H. Get all Accounts staff and executives checked out on finance policy.
- I. Shove the throttle down on promotion.
- J. Deliver fantastic service.

K. Get enough tech people in training to handle the flows.

L. Find bigger, poshier quarters to handle the flow *when* it rises.

M. Get all staff onto the OEC to diminish flow line flubs.

You get the idea.” L. R. H.

Does the staff at Valley Org not “get the idea”? If they want a posh org then they should earn it like Ron requested. The posh quarters are way down Ron’s list in the above HCO PL.

I do not believe they are trying to do harm, but if left unhandled they will do harm. As the situation puts them completely out-exchange with the public Scientist. So that leads to the question of what Ron thought the level of exchange from the Church of Scientology should be. This is covered in HCO PL 10 Sep 82 – **Exchange, Org Income and Staff Pay:**

1. “First consider a group which takes in money but does not deliver anything in exchange. This is called rip-off. It is the “exchange” condition of robbers, tax men, governments and other criminal elements.

2. Second is the condition of partial exchange. The group takes in orders or money for goods and then delivers part of it or a corrupted version of what was ordered. This is called short-changing or “running into debt” in that more and more is owed, in service or goods, by the group.

3. The third condition is the exchange known, legally and in business practice, as “fair exchange.” One takes in orders and money and delivers exactly what has been ordered. Most successful businesses and activities work on the basis of “fair exchange.”

4. The fourth condition of exchange is not common but could be called exchange in abundance. Here one does not give two for one or free service but gives something more valuable than money was received for. Example: The group has diamonds for sale; an average diamond is ordered; the group delivers a blue-white diamond above average. Also it delivers it promptly and with courtesy.” L. R. H.

What level of exchange is this “\$500 club” offering to the public? Since when does Ron want the public to give the org money to look good? I could not find a reference for that but I did find one about what the public should expect from the org as exchange for the money they give it. It is HCO PL 3 Dec 71 – **Exchange:**

“So we always make it the first condition of a group to make its own way and be prosperous on its own efforts.

The key to such prosperity is *exchange*.

One exchanges something valuable for something valuable.

Processing and training are valuable. Done well, they are priceless.

In many ways an exchange can occur. Currently it is done with money.

In our case processing and training are the substances we exchange for the materials of survival.” L. R. H.

I can give numerous policies on this idea. So far I have not found one where Ron says the public should give the church money for no service or product in return. This makes criminals out of the staff and church per the references above.

Something similar happened to me previously when I had a call from the ED at Pasadena Org (Mary). I have known Mary for years and the subject came up about her receiving money with no exchange to buy and renovate their Org I asked her about the above policies and she said she would not try to reg me.

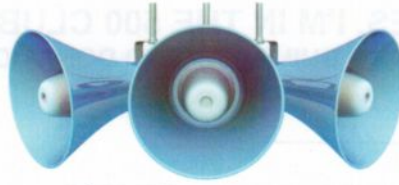
It doesn't make sense to me why this is so hard to understand. Everyone earns what they get or they are a criminal. If you are given something and do not exchange for it with the person giving it to you then you are allowing them to make a criminal out of you.

Ron researched and discovered all of the technologies of Dianetics and Scientology with money he produced himself from his own hard work and did not accept handouts. This is why the tech is free of ties. This tradition is one to be carried on for the long haul.

The Church produces the most valuable services and products in the world and the public exchanges for those services and products with money that gives the church the ability to flourish and prosper. That is the cycle. If it isn't working then find out how that church is violating Ron's Policy. The only policy for Scientology is Ron's. I will stand with Ron not a PR oriented campaign of make it pretty that stomps on the idea of exchange.

This is true,

John Aaron Williams



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